

December 11, 2012

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## Forward This Email and Earn Good Car-ma



click here to forward this email to a friend!

## AAA Watch

## Top Stories

### Better World Club Celebrates Marriage Equality

**Offers Free Associate Memberships to Anyone (Gay, Straight, or Metrosexual) Married between December 1st and Valentine's Day**

This November Maine, Maryland, and Washington State all voted to endorse marriage equality. We haven't been this excited since we celebrated with Californians back in 2008. BWC is the first auto club to recognize domestic partners and gay marriages nationally.

Couples married between December 1st and Valentine's Day of 2013 can fax or send Better World copy of their marriage license. Better World Club will then waive its sign-up fee as well as the Associate Membership fee, for a savings of up to \$47.

The gift isn't limited to same-sex couples. It applies to any newly-married couple, whether they're located in one of the states that recognize marriage equality, or whether they'd just like to join Better World Club in celebrating the power of love.

[Complete Story](#)

### Get a Free Membership When You Give Two as Gifts

**Our Membership Is Always Appropriate for the Holidays...Unlike That Taxidermied Squirrel You Slipped into the Family Gift Swap**

Through December, if you refer new members or give memberships as gifts, we'll shower you with Good Car-Ma Points!

Buy or refer 2 Premium memberships, and you'll earn enough points for a year of Premium coverage. Buy or refer 2 Basic memberships, and you'll earn enough for a year of Basic coverage.

For gift memberships: just select "this is a gift" at the top of our join form, and our highly-advanced computers will assign you the points. For referrals, just send us an email with the name and address (and member number, if you're feeling fancy) of both parties. Then our highly-advanced technicians will make sure you get the rewards you deserve.

For more information about the Good Car-ma Program, log on to the [member section](#) of our website.

[Complete Story](#)

## Partners

### SolarCity Offers Free Panel Installation

We're partnering with [SolarCity](#) to expand our members' access to easy, affordable solar power. With [SolarCity](#), installation is free, and monthly payments are guaranteed to be lower than your previous utility bills. They are currently operating in 15 states, including California, Oregon, and Massachusetts.

Check out their [website](#) for more info.

## Need to Get Out of Town in a Hurry?

## Join Now, Save 10%!



[betterworldclub](#)  
Click here to join

## In the News

## FROM THE ARCHIVES

### 163 BC: Jews Claim to Set New Record for Energy Efficiency

**No Longer Have to Depend on Persians for Eternal Oil? It's a Miracle!**

The Jews of Jerusalem claimed a new record for energy efficiency today as their temple's eternal light burned for eight days despite having only one day's supply of oil.

Does this mean an answer to the Eternal Oil Crisis?

As the eternal flame is based on olive oil, this could be a challenge to OPEC--the Olive Petroleum Exporting Countries.

However, doubts were generated as word of the oil miracle was contained within an epistle stating that the Jews defeated the Greeks in a battle over the Temple of Jerusalem.

A spokesman for pro-roadway lobbying group Alpha Alpha Alpha put it this way. "Right! And the guys who teach abacus can kick the Spartan's asses! And I'm King Antiochus the Fourth!

"And, what if it is true? We're not going to run our horses on olive oil, are we?"

[Read More](#)

## Website of the Month

## AAA's Waiting Periods Now Come in Extra-Long

### Are You an AAA Member Who Wants to Sign Up for Premium Coverage? Not So Fast

AAA has over 50 regional clubs, and we often don't hear about their latest changes until former AAA members start grumbling to us in greater numbers than usual. We've recently been hearing from folks in California, Connecticut, New York and New England that longer waiting periods are being imposed on AAA members who want more than the 3-5 mile Basic coverage. 5- and even 10-day delays are now standard. AAA's new limits apply even to current members. In some areas, if they have used their coverage at all in the past year, they have to wait at least 6 months to upgrade.

Now, don't get us wrong: we understand that certain delays are an attempt to keep people who might abuse the system from doing so. Auto clubs couldn't afford to stay in business if their members only signed up (or upgraded) when they needed service.

At Better World Club, we're trying to keep the waiting period as short as possible. For now, we believe that three days is enough to ensure that you're not signing up just because your RV needs to be winched out of a cow pasture. And it's short enough that if you're going on a road trip next week, you can be sure your vehicle will be covered for more than just the 5 miles it takes to reach the freeway.

We also want to let everyone become a Premium member even if they've needed roadside assistance before.

[Read More](#)

## In The News

### Better World Helps Fund Matireal: A Geo-textile Uniting Milwaukee, Wisconsin

[Better World Club](#) recently helped fund a project to transform used tires into trail-paving material. The material will be used as part of a project by local artists and designers to unite two historically segregated neighborhoods in Milwaukee, WI.

Read more about the project [here](#).

## Try Our Spiffy Travel Booking Engine

Hotel	Air	Air + Hotel	Cars	Last Minute	Activities
<b>Search for Hotels:</b>					
City: <input type="text"/>					
<input checked="" type="checkbox"/> Include nearby areas					
Check-in: <input type="text"/>					
Check-out: <input type="text"/>					
Rooms: <input type="text"/> Adults: <input type="text"/> Children: <input type="text"/>					
More search options: <a href="#">Address</a> , <a href="#">Hotel name</a> , <a href="#">5+ Rooms</a>					
					<input type="button" value="search"/>

## Green Auto Insurance

### We'll Offset Your First Ton of Carbon



[Get a quote](#)



## Independent We Stand: A Buy Local Movement

[Independent We Stand](#) describes itself as "a movement of locally-owned businesses and people across the country dedicated to educating their communities about the importance - and strong economic benefits - of 'buying local.'"

Interestingly, the initial funding for the project comes from STIHL, a manufacturer of handheld power equipment. In spite of its corporate sponsorship, the [IWS website](#) is a useful tool for locating local independent businesses. Consider buying locally as you shop for holiday gifts: [here](#) are some compelling reasons.

## Member Alert



## Better World Discount at Powell's Books

Hey, bibliophiles! You can **receive 7.5% off your entire order at the largest independent new and used bookstore in the world.** Just go to the [member section](#) of our website and follow the Powell's Books link.

## Greenhouse Gas Concentrations Reach New Record

by Clare Nullis

Geneva, 20 November (WMO) ♦ The amount of greenhouse gases in the atmosphere reached a new record high in 2011, according to the World Meteorological Organization. Between 1990 and 2011 there was a 30% increase in radiative forcing ♦ the warming effect on our climate ♦ because of carbon dioxide (CO2) and other heat-trapping long-lived gases.

[Read More](#)

## Tesla Model S named Motor Trend Car of the Year

by Melissa Hinch-Ownby for [Mother Nature Network](#)

For the first time in the 64-year history of the Motor Trend Car of the Year Award, a vehicle without an internal combustion engine (ICE) has received top honors. The all-electric Tesla Model S sedan was named the 2013 Motor Trend Car of the Year, receiving unanimous approval from the judging panel.

[Read More](#)

## Algae-derived biodiesel blend hits San Francisco-area gas stations

by Graham Kozak for [AutoWeek](#)

Environmentally conscious drivers may have a new way of fueling up: a diesel fuel blend that consists of 20 percent algae-derived biofuel and 80 percent regular diesel arrived at four gas stations in the San Francisco Bay area earlier this week.

According to the San Francisco Chronicle, the fuel retails for \$4.25 per gallon ♦ the same cost as conventional diesel in the region. B20 is billed as compatible with any diesel-powered vehicle.

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