

February 2014

TOP STORY:

BWC Recycled, Refurbished, and Revamped our Website: 20% Off New Members Celebration.

Celebrate our new fancy new site launch with 20% off new memberships: **FDAY2014**

Suffering nostalgia over the old site? Don't worry, you can still find the old pages by contacting the NSA.

Happy Website Day!!! We launched the new version of [our website](#) on February 1, 2014. Over the course of the month, we have been making minor changes and adding content. You may notice significantly fewer pages than our previous website. Some of the content was out of date, and some of the resource pages are still being redesigned and content updated or removed, but the bulk of who we are and why we are such a great auto club is up and ready for you to use and share with your friends.

To celebrate the launch of our new site, New Memberships are 20% Off through March 31, 2014! Share the Code **FDAY2014**.

Note: For folks renewing in February and March, remember your principles of fairness from Kindergarten. We want to show equal value the other months in class, so we can't give you an extra treat.

Other site news...

[Find Out More](#)



Other News

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Positive News

Tesla finishes coast to coast charging network

Texans still reporting sporadic range anxiety.

Tesla Charging Station



Tesla Motors announced the completion of their **coast-to-coast charging network** which allows Tesla Model-S owners drive to and from most major cities and all the way across the United States. Charging stations take about 30 min and are intentionally located near major highway interchanges, close to restaurants, cafes or shopping.

[Read More](#)



Green Car Insurance



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Washington Watch

New Bill would improve funding for Bike/Pedestrian projects through TIFIA

1% dedication might not sound like much, but it would mean millions of dollars for Bike and Pedestrian projects all across the United States.

Republican and Democratic cyclists cheer. Tea Party members sit in their cars in silence.

This **Bill** was introduced by Sen. Albino Sires to help better fund safety and transportation infrastructure for Biking, Pedestrians, and for Americans facing economic hardship.

The bi-partisan backed announcement came after President Obama's State of the Union Address and withholds 1% of TIFIA funds for bike and pedestrian infrastructure loans. 25% of those funds will be reserved for low-income communities.

[Read More.](#)



AAA Watch

AAA Hates Bike Lanes!

Hmm...Perhaps "Hate" is too strong...

How about "AAA Feels Bullied By Bike Lanes"

AAA: It's just not fair! Bike lanes should be wider, and cars should be allowed to use them!

In January, AAA pushed back against Los Angeles bike lane and economic development plan, **MyFigueroa**.

MyFigueroa is a plan supported by Council District 9 as well as the Mayor's Office as a "signature project" to bring cycletracks, pedestrian improvements and a "road diet" to South Figueroa Street between Downtown Los Angeles and South Park near USC.

[Read More.](#)



[Get Out of Town in a Hurry](#)

KA Also Gives you 10% OFF a New Membership



With Our Spiffy Booking Engine

Bike Promotion Update:

Buy a bike before 3/31/14, and your first year of Bicycle Roadside assistance is Free!

A Tran's Bay Bike Shop in San Francisco, CA added to list of participating shops

Better World Club was partnering with select local bike shops in Portland, OR and Boston, MA to offer 1 year of bicycle roadside assistance for free with the purchase of a new or used bike (used bikes need love too). Shops have approached us since we've started this promotion, so now we have a shop also in San Francisco California!

If you are in the market for a bike, and you are near one of these participating shops, please support them. Submit a copy of your receipt showing purchase between 10/1/13 and 3/31/14, and you will receive 1 year of bicycle roadside assistance for free!

Makup with Mica in it.

Read More.



Put Your Money Where Your Mouth Is

Eight Year Old Micah is Mining Mica in India for Your Makup

Conscientious consumers who think they need makeup struggle to look their children in their unpainted eyes. Many turn to Curella De vil for advice.

Child labour in India's mica mining industry has been a problem for years. Unfortunately, the industry supply chain is shrouded more heavily than the face of a worried woman under a dozen layers of foundation, primer, and concealer.

Recently, Fairfax Media in Australia investigated the industry and sent repeated inquiries about product sourcing to major companies such as the Estee Lauder Companies, Heritage Brands, and L'Oreal Group. These three conglomerates own most of the make-up companies you know.

Makup with Mica in it.

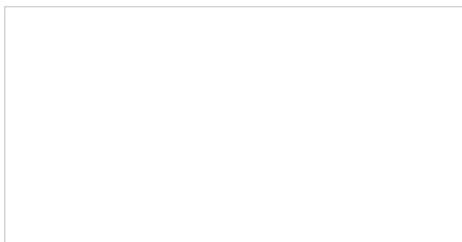
Read More.



Travel Site Of The Month

Community Made Maps Across the World: Openstreetmap.org

From Boston to Bangladesh, Home Grown Geo-Drivers Have Mapped the Globe



Openstreetmap.org is a Collaborative project using community sourced data to create a map of the world. Think Google maps meets Wikipedia. This map is edited, corrected, and maintained by people like you. While map data varies around the world, Openstreetmap.org is compared favorably to proprietary (privately owned and protected) data sources.

If you are a map enthusiast, you must check this out.

For **more information about openstreemap.org**, see their Wiki page.

OpenStreetmap.org



Not a Member of Better World Club?

BWC's Member Discounts More Than Pay for a Membership!

Our discounts can more than pay for your membership. BWC members save money through hotel, car rental, travel, or other discounts. **Join Better World Club** now and get in on the savings! Join from our newsletter and we'll take **10% Off** your new Better World membership.

And Remember to **Tell a friend** about **BWC!**

Green Car Insurance



Get a Quote

Have a comment, rant, or suggestion? [Email us!](#)