



Were You Anti-Coal Before It Was Cool?



Because You Didn't Want to Find Coal in Your Christmas Stocking

Now you can be "ant-coal" in every way: Get a 10% discount when you buy any new membership now through the holidays! And when you purchase two of your friends and family members a Better World Club membership as a gift, or simply refer them, you'll get a gift in return!

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So what are you waiting for? Call now to take advantage of Better World Club's holiday referral deal this season and help make sure your friends and family don't find coal in their stockings either!

Use the discount code: News 2121 when you call: 866-238-1137 to purchase your discounted gift memberships now!

If you can't take advantage of our holiday deal, look to our Good-Carma Program for bonuses to your membership throughout the year!



BWC Investigates Santa: Read About It On Our Blog

And remember to tell a friend about BWC!

Other News

- Washington Watch Oil Prices Hit Bottom Of The Barrel In The News Hanukkah Tradition Put Your Money Where Your Mouth Is Girl Up Campaign Holiday Gift Idea The Impossible Will Take A Little While Share Kicking Asphalt

In The News

FROM THE ARCHIVES

Given the holiday shutdown, we dug through the KA Archives and found this article which indicates that peace & love are not the only eternal issues. Happy New Year Everyone!



Washington Watch

Oils Well That Ends Well



Americans Smile at 56 Cents A Barrel, American Oil Industry Frowns

As the price of gas goes down the corners of people's mouths go up. It's true, people love the lower prices, and during the holiday season it's doubly great. However, while this is dynamite in the eyes of the simple American humming around town in their Toyota Camry doing errands and picking up the kids, we must, as we always aim to do, look at the bigger picture.

What does this all mean?

It means that states whose economies rely heavily on oil revenue are going start having a hard time, as are American oil producers in general. On the flip side, it is good news for the independence of the American oil industry, and it is also good news for the environment -- as this conundrum can be contributed partly to the success of the American oil industry and partly to the use of alternative fuels.

OPEC, the Saudi Arabian-led organization, usually responds to dropping prices by slowing production in order to drive the price back up, however, they are now refusing to go this route. According to analysts, their aim is to put the US oil industry out of business.

While some US drillers will most definitely have to lay down some rigs, most US oil producers will survive in the long term. For, ironically, it is their own success that has come to bite them in the drill pipe.

Read More.



BWC's Member Discounts More Than Pay for a Membership!

Our discounts can more than pay for your membership. BWC members save money through hotel, car rental, travel, or other discounts. Join Better World Club now and get in on the savings! Use this link and we'll even throw in a 10% discount on Better World membership.

And remember to tell a friend about BWC!

It's a Miracle!

The Jews of Jerusalem claimed a new record for energy efficiency today as their temple's eternal light burned for eight days despite having only one day's supply of oil.

Does this mean an answer to the Eternal Oil Crisis?

As the eternal flame is based on olive oil, this could be a challenge to OPEC--the Olive Petroleum Exporting Countries.

However, doubts were generated as word of the oil miracle was contained within an epistle stating that the Jews defeated the Greeks in a battle over the Temple of Jerusalem.

A spokesman for pro-roadway lobbying group Alpha Alpha Alpha (AAA) put it this way. "Right! And the guys who teach abacus in town can kick the Spartan's asses! And I'm King Antiochus the Fourth!

"And, what if it is true? We're not going to run our horses on olive oil, are we? Sorry, Pegasus, no more hay, here's some olive oil.

"So, is it really such a big deal? Geez, why don't we make an annual holiday of it for Athena's sake?"

Jewish community leader Judah Maccabee responded, "This miracle is just the first of many. We believe that it is Jehovah's will to replace the horse with the hybrid mule. And, by the way, if you have to take a mule on a long trip, you should offset its methane emissions."

But, Britannia Petroleum, multinational producer of olive oil and hay, also downplayed the significance of the Jews' achievement. "Zeus wouldn't have put hay in the ground if he didn't want us to use it. Alternatives to hay might be feasible in ten to twenty years, but not now," asserted a BP spokesperson.

Like

Put Your Money Where Your Mouth Is

Schoolcycle: Transportation To An Education Girl Up Launches Campaign to Provide Girls in Malawi Bikes

She's Already Going Places, With A Bike You Can Help Her Go Further!

With your support, Girl Up will provide bikes directly to adolescent girls through a program in Malawi run by the United Nations.

Girl Up is launching SchoolCycle, a month-long (Dec. 2-31) campaign to provide 550 bicycles to adolescent girls in Malawi. For \$125, a girl in Malawi receives a bike, spare parts and maintenance training so she'll be able to get to school safely and ultimately get the education she needs to create a better future -- for herself, her family, and her community. She's already going places. With a bike you're helping her go further.

WHY BIKES?

- In Malawi, fewer than 25% of girls finish primary school -Many girls walk up to 28 kilometers (10 miles) to get to school -The walk to school can often be dangerous, putting girls at risk of violence and sexual assault -Too tired to go home, many girls are forced to sleep overnight at school or skip classes altogether.

The solution: a bike.

Together, we can help ensure every girl's right to go to school -- and get there safely -- is realized.

Twitter: @GirlUp Facebook: @GirlUp Instagram: GirlUpCampaign

Learn More About Girl Up

Like



Ask BWC

Gee, I've Given All My Friends BWC Gift Memberships. But What About Those Who Are Already Members?

Here's Another Great Idea:

THE IMPOSSIBLE WILL TAKE A LITTLE WHILE

"I know a lot of people are feeling down these days about the direction of our country and the inadequacy of our responses to its profound crises. I'd like to suggest the newly updated edition of The Impossible Will Take a Little While as a really good book to lift people's spirits as a holiday gift. As you know, I focus on how people made change in the most difficult situations: Mandela's South Africa, Havel's Czechoslovakia, Mubarak's Egypt, Argentina under the generals, Alabama under segregation. I look at more humble contexts like how a small group of ordinary Nebraskans helped launch the challenges to the Keystone XL pipeline. I look at movements like the gay rights movement that have achieved astounding victories, and the acts of human courage that moved them forward. I weave in poems and stories that can unleash our imaginations and give us a sense of possibility even when possibilities seem foreclosed." -- Paul Rogat Loeb, Author

So if you are wanting to help your friends feel more hopeful, consider The Impossible as a gift.

Contributors include Maya Angelou, Diane Ackerman, Marian Wright Edelman, Wael Ghonim, Vaclav Havel, Paul Hawken, Seamus Heaney, Jonathan Kozol, Tony Kushner, Audre Lorde, Nelson Mandela, Bill McKibben, Bill Moyers, Pablo Neruda, Mary Pipher, Arundhati Roy, Dan Savage, Desmond Tutu, Alice Walker, Cornel West, Terry Tempest Williams, and Howard Zinn.

See www.theimpossible.org or buy the book here.

Like



Zombie Santa Claus

Is really hard to outrun

Carry a shotgun

Have a comment, rant, or suggestion? Email us!