

March, 2017

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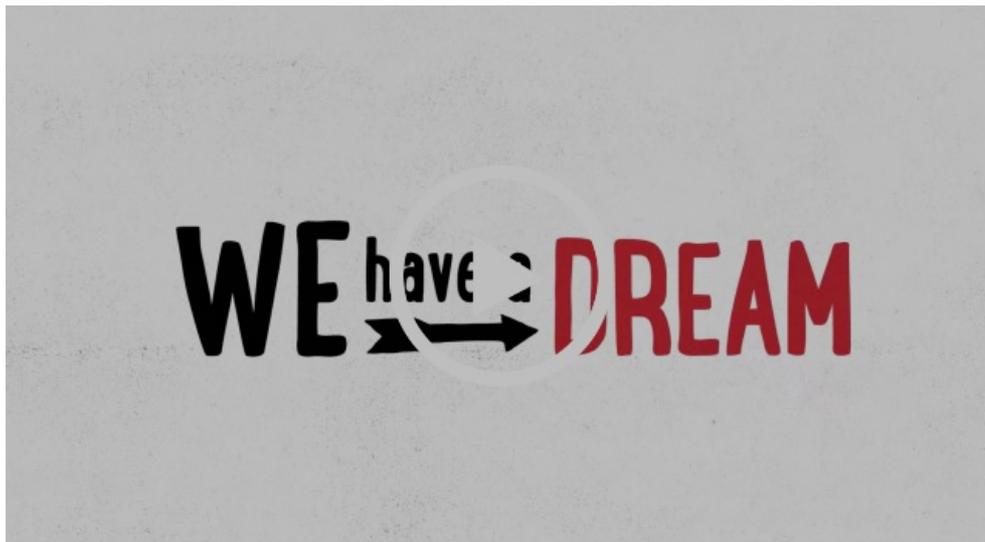


We're a B Corp!

What do B(en and jerry's), and your very own B(etter world club) have in common? (Hey, we've given you a clue!)

We're both B Corps!

Along with Patagonia, Seventh Generation, and nearly 2,000 other corporations that B(enefit) workers and the environment as well as investors.



Better World Club is now certified a B Corp. It's an official certification given out by B Lab, the nonprofit organization encouraging a global movement of people using business as a force for good. Certified B Corporations go through an extensive verification process and meet the highest standards of overall social and environmental performance, public transparency, and legal accountability.

Learn more about B Lab [here](#)

Partnerships!



Better World Club and Sierra Club Announce New Partnership

Hmm...It's Not a Marriage. What Should We Call It?

Bromance? BFFs?

Better World Club is doing even more to work with organizations who share our members' values. We've partnered up with Sierra Club to provide Sierra Club members with special membership benefits—and bolster both organizations' environmental efforts.

Sierra Club members will now receive a 25% discount on a Better World Club membership.

The Sierra Club is America's largest and most influential grassroots environmental organization, with more than 2.4 million members and supporters nationwide. In addition to creating opportunities for people of all ages, skill levels, and locations to have meaningful outdoor experiences, the Sierra Club works to safeguard the health of our communities, protect wildlife, and preserve our remaining wild places through grassroots activism, public education, lobbying, and litigation. For more information, visit <http://www.sierraclub.org>.



Member Alert

Sure Roadside Assistance is Great--But Better World Travel Discounts beat Kayak, Expedia, Hotels.com, and more...

With Just One Night, Your Membership May Pay for Itself!

BWC's travel discounts have often surpassed the 10% of AAA and AARP. But that isn't good enough. We're constantly looking for ways to help you save. And our member savings just got a whole lot better.

Our members can now save as much as \$90/night (or more) through discounts with Better World Club (found on our "Members Only" site).

And that's not just the savings off the retail price. That's your additional savings on top of what you normally save at all the usual travel sites like Kayak, Expedia, Hotels.com and the others.

And, it's not just hotels either. We also provide great discounts on Cruises, Car Rentals, Vacation Homes, Attraction Tickets, Flights and even ski tickets.

If you are a BWC member, just go to our [member site](#).



In the News



Ecopreneurist Says Better World Club is a model for green businesses

[Read About It Here](#)



More on the Sierra Club Partnership

[Read About It Here](#)

Recall Update

Latest Safety Recalls from CARFAX, a Better World Club Partner

"We told you to buy a hybrid, not a Minivan..."

Did you know that 1 in 5 cars have an open safety recall? According to research from Better World Club partner CARFAX, over 47 million cars on the road today have an open safety recall. Minivans are at the greatest risk with 1 in 4 subject to open recalls. SUVs and sedans face a similar threat, with 1 in 5 of each vehicle type facing open recalls.

Want to check your car for open recalls and be alerted if one is issued on your vehicle? Check for FREE with myCARFAX! (And obtain a discount if you purchase a CARFAX report on a specific vehicle.)

[myCARFAX Free Recall Check >>](#)



Put Your Money Where Your Mouth Is!

TripAdvisor Joins With PETA for New Travel Standards

OK, Dolphin Riding Is Over!

After months of discussions and productive meetings with PETA, TripAdvisor—the world's largest travel site—has announced that it will no longer sell tickets to animal "attractions," including elephant rides, tiger encounters, and "swim with dolphins" excursions, that put wild and endangered animals (and travelers!) at risk.



Did you know about Better World Clubs Travel tools?

[Check them out here](#)

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