

KICKING the ASPHALT

A Better World Club Newsletter

The Big News

Better World Club is 15 Years Old!

One More Year and We'll Be Driving--and Needing Roadside Assistance...



Now, If We Can Only Find a Decent Place to Park (No, Not That Kind of "Parking")

Better World Club just celebrated the 15th anniversary of our founding. We want to thank all of our members--and, yes, even our former members, especially those who say they'll be back when their new car assistance runs off or when they move back from overseas.

We've grown the nation's only eco-friendly auto club into a force for change that's tens of thousands of voices strong--but the more members we have, the more impact we have! We really appreciate your spreading the word over these years. Please let your friends and family know about us. And if you have any ideas as to how we can get the word out more...please share!

Just because we're getting older, doesn't mean we've stopped developing new skills. There are big plans in the works--which we will be announcing shortly. We will soon offer more than roadside assistance. And we will need your help to get the word out about this new release as well. Stay tuned.

Better World Club Announces This Year's Carbon Offsets...and More

BWC Supports Cutting Edge Projects in India, Turkey (U.N. Gold Standard) and Texas (That's in the U.S.A.)

In 2017 Better World Club offset 1,000 metric tons of carbon.

Those offsets came from several sources:

The Akbük Wind Farm Project involves the development of an onshore wind farm in the region of Aydın Province, Didim District in Turkey.

In Visakhapatnam, India, electricity will be generated by the utilization of waste heat from a petroleum coke production process.

In The Lone Star State, wind energy will replace Natural Gas energy through Capricorn Ridge 4 Wind Farm

Every year, Better World Club donates 1% of our revenue to environmental cleanup and advocacy. Carbon offsets are a large part of that effort, and we're careful to choose projects that have a lasting and non-trivial impact on global warming, pollution,

and resource management.

These donations offset the first 2,000 miles of our insurance customers as well as the average flights of our travel customers and the carbon produced by the company itself. (In addition to the new purchases above, Better World Club is also using offsets in our "cache, offsets purchased in prior years.)

In FY 2017, we also donated to the _____ among others and provided free roadside assistance memberships to a number of charity auctions across the country.

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Member Alert

Sure Roadside Assistance is Great---But Better World Travel Discounts beat Kayak, Expedia, Hotels.com, and more...

With Just One Night, Your Membership May Pay for Itself!

BWC's travel discounts have often surpassed the 10% of AAA and AARP. But that isn't good enough. We're constantly looking for ways to help you save. And our member savings just got a whole lot better.



Our members can now save as much as \$90/night (or more) through discounts with Better World Club (found on our "Members Only" site).

And that's not just the savings off the retail price. That's your additional savings on top of what you normally save at all the usual travel sites like Kayak, Expedia, Hotels.com and the others.

And, it's not just hotels either. We also provide great discounts on Cruises, Car Rentals, Vacation Homes, Attraction Tickets, Flights and even ski tickets.

If you are a BWC member, just go to our [member site](#).



In the News



Ecopreneurist Says Better World Club is a model for green businesses

Read About It Here



More on the Sierra Club Partnership

Read About It Here

Recall Update

Latest Safety Recalls from CARFAX, a Better World Club Partner

"We told you to buy a hybrid, not a Minivan..."

Did you know that 1 in 5 cars have an open safety recall? According to research from Better World Club partner CARFAX, over 47 million cars on the road today have an open safety recall. Minivans are at the greatest risk with 1 in 4 subject to open recalls. SUVs and sedans face a similar threat, with 1 in 5 of each vehicle type facing open recalls.

Want to check your car for open recalls and be alerted if one is issued on your vehicle? Check for FREE with myCARFAX! (And obtain a discount if you purchase a CARFAX report on a specific vehicle.)

[myCARFAX Free Recall Check >>](#)



Put Your Money Where Your Mouth Is!



Let's Talk Electric Bikes: Q&A with a Better World Club Affiliate

ReallyGoodEbikes.com gets interviewed by Treehugger

This interview covers a lot of ground, from e-bike benefits to how to buy the right one for you.

The electric bike market seems to be rapidly expanding right now, with a lot of new brands, a lot of choices for buyers, and yet a lot of people have questions or reservations about them...

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