

April, 2020

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A Better World Club e-newsletter

COVID-19 UPDATE

Better World Club Is Still Here Keeping You Safe On The Road

In These Frightening and Uncertain Times, We're Still Here for You When You Need Us Most.



Roadside Assistance is an "Essential Service"

But We're Sure You Already Knew That.

We do understand that some travel is necessary, and while we encourage you to stay home as much as possible, we will be there for you in those times when driving is unavoidable.

Better World Club is here for you: Still operating 24/7 in all 50 states... and Canada!

The Center for Auto Safety, which has received funding in the past from Better World Club, is urging State and Local Governments to declare roadside assistance to be "essential". The Center reports: Accordingly, we were pleased to see the Cybersecurity & Infrastructure Security Agency (CISA) at the Department of Homeland Security (DHS) advise that under the Transportation and Logistics category: "Automotive repair and maintenance facilities" as well as the "Employees who repair and maintain vehicles that encompass movement of cargo and passengers" should be on the list of recommended Essential Critical Infrastructure Workers." <https://www.autosafety.org/>

And it's not just roadside assistance that is essential. The State of California recently ruled that car repair is essential as well.

If auto repair is essential, what about bike repair? The California Bike Coalition is asking California's Public Health Officer to declare bike shops "essential".

Our commitment to helping you stay safe is as strong as ever. As we do our part to care for members, employees and our communities, we're making sure that no matter how interrupted your life is, your roadside assistance isn't.

Be well everyone!

A Small Token Of Our Appreciation

**Are You On The Front Lines in
the COVID Fight? Medical?
Food? Maintenance?**

**We want to say thank you and make
sure you can get to work. Contact
Us!**

**We'll say thanks with 3 Months Free
on a New Membership or Renewal.**



Contact us to find out how to receive the discount and send us your story about working on the front lines if you'd like to be included in Kicking Asphalt!

Thank you for what you do.

Earth Day Is April 22nd

The 50th Anniversary of Earth Day

What has been accomplished?

Quite a bit actually...



This April 22nd will be the 50th Anniversary of Earth Day. Better World Club was scheduled to be at EarthX, where BWC President Mitch Rofsky was asked to speak, as he attended the first “Earth Week” in Philadelphia in 1970.

Mitch would have acknowledged that Baby Boomers often get quite a bit of criticism for their failure to cure climate change. Some of that criticism is deserved.

But it shouldn't obscure the fact that quite a bit has been accomplished environmentally over the past 50 years (just ask anyone who breathed the air in Los Angeles in the 1950s). It is critical that we recognize—and build upon—the progress of the past. When we don't recognize progress, we might give up the strategies/tactics that have been successful. And who knows how many would become too cynical to participate in the political process meaningfully.

[Check out EarthX's Virtual Conference](#)

[And Find Some More Earth Day Events](#)

Click the button below to read the list of some of the environmental achievements that first – and following--Earth Days helped spur!

[Read The Full Article](#)

Fuel Economy Update

Trump Rolls Back Fuel Economy Standards

He's Not Paying For Gas. He's Too Cool For Climate Change.



Time for a Carbon Tax With A Dividend?

The Safe Climate Campaign (supported by an annual donation from Better World Club) calls the Fuel Economy Standards enacted by the Obama Administration “the biggest single step any nation has taken to fight climate change”.

Thirteen automakers agreed to improve gas mileage about 5% a year from 2021 to 2025.

The Trump Administration just cut those figures to 1.5% annually. So, we may be looking at an additional 1.5 billion more tons of pollutants warming the earth, according to the Environmental Defense Fund—the equivalent of 68 coal plants operating for 5 years.

Better World Club will join the effort to overturn Trump’s decree, of course. But we also support something that is potentially more efficient—
And broader—than these standards: a carbon tax with dividend. The “with dividend” means that the tax revenue would be returned to the American people.

Then why impose the tax, you might ask? To get an accurate price on carbon-based fuels. Right now, fossil fuels are subsidized—because they don’t have to clean up after themselves (and more directly as well). With an appropriate tax, their price would increase, making alternatives more price attractive.

And, of course Trump would use the cover of a pandemic to roll back these rules, even though they not only affect global warming but air pollution and its impact on public health. Maybe he foresees people continuing to stay indoors on the other side of this pandemic.

**AAA Now Says that
Climate Change is a
Threat to Humanity!**

**Oh, wait...that's the
American
Anthropological
Association**

**Nothing on climate from
the American
Automobile Association
(AAA)**



AAA still hasn't expressed any concern for climate change--despite the impact of transportation on the climate.

If you'd like to see the American Anthropological Association statement: [Click Here](#)

And, just for a throwback, from 2010 the Center for Environmental Health on AAA [Click Here](#)

Not much has changed.

Member Discount

EcoProducts BWC Discount

"EcoProducts makes sustainable disposable products perfect for a restaurant, picnic, or any event. Enter the Entrance Code: GoGreen to receive a 20% discount on your order."

<https://gogreen.ecoproductsstore.com/>



Recall Update

Latest Safety Recalls from CARFAX, a Better World Club Partner

"We told you to buy a hybrid, not a Minivan..."



Did you know that 1 in 5 cars have an open safety recall? According to research from Better World Club partner CARFAX, over 47 million cars on the road today have an open safety recall. Minivans are at the greatest risk with 1 in 4 subject to open recalls. SUVs and sedans face a similar threat, with 1 in 5 of each vehicle type facing open recalls.

Want to check your car for open recalls and be alerted if one is issued on your vehicle? Check for FREE with myCARFAX! (And obtain a Better World Club discount if you purchase a CARFAX report on a specific vehicle.)



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